

ETRIA TRIZ FUTURE 2012 Conference on October 24-26, 2012, in Lisbon, Portugal

We are pleased to announce that the next ETRIA World TRIZ Future Conference which will take place in Lisbon (Portugal), 24–26 October 2012.

The Conference is organized by the New University Lisbon (www.fct.unl.pt), ETRIA – The European TRIZ association and is sponsored by CIRP (www.cirp.net), the international Academy for Production Engineering. The 11th ETRIA World TRIZ Future Conference will be focused on the process of systematic innovation, TRIZ best practices, related research activities, and applications in industry and education. A broad spectrum of subjects in various fields will be presented and debated with experts, practitioners and newcomers to TRIZ.

The Conference aims at linking industrial companies, research centres, educational organizations and individuals to share the experience on systematic innovation and promote TRIZ diffusion worldwide. It will provide an international forum for exchanging new ideas on TRIZ and knowledge-based innovation, presenting recent achievements by the TRIZ community and enabling further advances and collaboration also with the industrial community.

More information can be found on the conference website: www.trizportugal.com